

Project Manager Ocean Communication & Literacy

THE ORGANISATION

ACTeon is a French-based human size (20 staff) research and consultancy company, active in the field of EU environment policy. It is specialised in the “soft” components of environmental management and policy, i.e. social values & perceptions, values of ecosystem’s services, incentives (knowledge, processes, economic instruments) to steer change in behaviour, prospective and policy (*ex-ante* and *ex-post*) evaluation, governance & institutions, and mediation & communication. ACTeon is providing support to policy development, implementation and evaluation at different scales (from local to European) in the field of marine resources, water, biodiversity, climate change and adaptation, agriculture and the environment, renewable energy, etc. The geographic focus of activities includes France, Europe (other European countries & EU level initiatives), the Mediterranean Sea and the Caucasus regions. For more information: www.acteon-environment.eu

THE POSITION

ACTeon is looking for a **Project Manager in Ocean Communication & Literacy** to take a lead role in the development and implementation of activities and projects dealing with communication, capacity building and awareness raising on the sustainable management of marine ecosystems. This position requires an excellent team spirit, autonomy, initiative and the capacity to contribute to complex projects in an European context. The main tasks relevant to the position include:

- To accompany/lead the development of **communication & literacy strategies, activities and products** addressing different stakeholder groups relevant to the sustainable management of the ocean (professionals, authorities, civil society, the public, youth...) at different decision making scales (local, regional/sea basin, EU, international).
- To contribute to **critical assessments & evaluation** (*ex-ante* and *ex-post*) of policies, strategies and actions in the field of communication, capacity building and empowerment/literacy – including for identifying pre-conditions for/novel instruments to steer “good practice” and change of behavior for a wide range of stakeholders
- To develop and carry out **research activities** addressing innovative issues in relation to the thematic areas in particular: the role of knowledge and communication in steering behavioral changes, the establishment of knowledge systems that can support ocean governance, communication and knowledge translation in a science-policy interface, the interlinks between ocean literacy and media literacy...
- **To organize and facilitate multi-stakeholder events** (conferences, workshops, seminars, trainings ...) that support knowledge sharing, awareness raising and stakeholder mobilization on processes and issues linked to the domain of competency

The successful candidate will contribute to projects **addressing communication & literacy issues beyond the ocean**, i.e. for other environmental domains and challenges that are the focus of ACTeon’s activities. She/he will have the possibility to **develop areas of work** linked to, and beyond, the thematic areas mentioned above responding in particular to domains of particular personal interest. She/he will actively contribute to the development of ACTeon’s own communication activities.

THE QUALIFICATIONS REQUIRED

- **Minimum M.Sc.** in social, political, arts or media sciences with application in marine resources/policy/ecosystem management or wider biodiversity/natural resource protection and management
- **Minimum 5 year** experience in the development of communication/literacy strategies & products and/or research on communication/media/literacy and/or the development of advocacy campaigns in the field of ocean/marine management or in other environmental domains. Experience in supporting the implementation of marine policies in EU Member States or (EU) regional seas or in capacity building for maritime sectors is seen as an advantage.
- An excellent understanding **of institutions and policies** relevant to the sustainable management of the ocean/marine ecosystems in Europe and beyond (e.g. MSFD, MSP, CFP, Blue Economy/Blue Growth...). Experience and keen interest in “connecting” issues and policies (e.g. land-sea interaction, fresh water & marine waters, management of marine resources and circular economy...) is seen as an advantage.
- Artistic skills (e.g. drawings, development of cartoons...), keen interest in design/art and/or experience/interest in the development of interactive media are evaluated very positively.
- Experiences in the **organization and facilitation of multi-stakeholder events** at different territorial scales.
- Excellent **French & English (written & oral) communication** skills, with capacity to develop high quality narratives on a diversity of topics/for different target groups. A third EU language is seen as an advantage.

ADMINISTRATIVE & WORKING ARRANGEMENTS

The position is a permanent position (*Contrat à Durée Indéterminée* – CDI, agreed depending on the status of the candidate) in accordance to the French regulation in terms of social security, holidays, etc. Confirmation of the appointment will take place after a two month probation period renewable once. It is a full-time position, which annual salary is based on qualifications and experience of the candidate and on the salary grid of ACTeon.

The proposed location for the position is Colmar (France – 30 minutes by public transport from Strasbourg or Basel). The position will require short term travel abroad.

The successful candidate will be a part of young and inspiring team of 20 professionals working in a wide range of collaborative research and consultancy projects involving partner organisations from different (mainly EU) countries. She/he will be involved in projects implemented in France (local, regional and national scales) and in European-wide projects, including work for the European Commission and the European Environment Agency.

HOW to APPLY?

You can send your application via email with (a) a cover letter, (b) a recent Europass CV and (c) names of three references by October 21th, 2019 to:

Olga Mashkina - o.mashkina@acteon-environment.eu