

Internship at ACTeon

Information & communication to support ecological transition

THE ORGANISATION

ACTeon is a French-based human size (20 staff) research and consultancy company, active in the field of EU environment policy. It is specialised in the “soft” components of environmental management and policy, i.e. social values & perceptions, economic values - including values of ecosystem’s services, the search for adequate incentives (knowledge, processes, economic instruments) to steer change in behaviour, prospective and policy (*ex-ante* and *ex-post*) evaluation, governance & institutions, and mediation & communication. ACTeon is providing support to policy development and implementation in the field of water, marine resources, biodiversity, climate change and adaptation, agriculture and the environment, renewable energy, etc. The geographic focus of activities includes France, Europe (other European countries & EU level initiatives), the Mediterranean Sea and the Caucasus regions. For more information: www.acteon-environment.eu

THE FOCUS OF THE INTERNSHIP

Because of the need to mobilise all parts of society to ensure ecological and energy transition becomes reality, increasing attention is given today in the field of environmental policy to the **capacity to communicate on complex issues linking human development and nature conservation**. Depending on the audiences - decision makers, professionals, the wider public or the Youth... - and on set objectives (from changing perception to accompanying change of behaviour) , different approaches, channels and messages will be required.

ACTeon is gaining experience and expertise in communication linked to different environmental domains (ocean, water, biodiversity, land use...), being in charge of the communication activities of different EU-funded research projects or carrying out communication to support public bodies in charge of the implementation of environmental policy. Because of the constant evolution of techniques et approaches, ACTeon needs to further **test new communication tools/channels** that can widen its capabilities.

THE TASKS

ACTeon is looking for a **dynamic and enthusiast student** to join its team in Colmar for supporting the development of **innovative communication products**. More specifically, the tasks of the student will include:

- Contribute to the pilot development of **docs.web, motion design & interactive videos** addressing the challenges of ecological transition – in particular in relation to the sustainable use and protection of the ocean, biodiversity protection and sustainable land use;
- Contribute to the development of new communication written and web-based material, using innovative applications and (publicly available) software;
- Participate in the **management of social media**
- Contribute to the development of on-line forums
- **Presentation of results** to different audiences (internal ACTeon, partners of the different projects, seminars/workshops...)

In addition to carrying out these tasks/activities, the student might participate and contribute to activities (workshops & conferences) carried out in ACTeon's on-going research projects. The intern will join the 'communication group' of ACTeon, and will also participate in the ACTeon's daily life and activities (participation in team meetings, contribution to ACTeon's own communication, etc.)

REQUIRED QUALIFICATIONS

- **Student** in communication, media or environmental studies with experience in communication
- Excellent design & **artistic skills**
- **Web.design** skills and experience
- Use of graphics **design software** – (Adobe suite)
- Experiences in **motion design and video development** (including use of relevant software)
- Experience with managing **on-line communities** and at least one of the **social media** is seen as an advantage
- Fluent/professional level in **oral and written communication in English** and in **French**

ADMINISTRATIVE & WORKING ARRANGEMENTS

The internship will take place at ACTeon's Colmar office (France – 30 minutes by public transport from Strasbourg or Basel). The intern will receive a regular internship allowance as defined by French law. The internship duration is expected to be **6 months** starting, with some flexibility in the starting date and in the overall duration of the internship.

HOW TO APPLY?

You can apply **sending your application via email** with (a) a cover letter and (b) a recent CV to:

Pierre Strosser (p.strosser@acteon-environment.eu)