

Internship at ACTeon

Raising awareness on ocean challenges and solutions

THE ORGANISATION

ACTeon is a French-based human size (20 staff) research and consultancy company, active in the field of ecological and climate transitions. It is specialised in the “soft” components of environmental management and policy, i.e. social values & perceptions, economic values - including values of ecosystem’s services, the search for adequate incentives (knowledge, processes, economic instruments) to steer change in behaviour, prospective and policy (*ex-ante* and *ex-post*) evaluation, governance & institutions, and media & communication. ACTeon is providing support to policy development and implementation in the field of water, marine resources, biodiversity, climate change and adaptation, agriculture and the environment, renewable energy, etc. The geographic focus of activities includes France, Europe (other European countries & EU level initiatives), the Mediterranean Sea and the Caucasus regions. For more information: www.acteon-environment.eu

THE FOCUS OF THE INTERNSHIP

ACTeon is looking for a dedicated, dynamic and enthusiastic **intern** that will strengthen its **communication** team and support activities under the EU-funded **BlueNights** project, a project that will raise the profile of the ocean in the European Researchers Nights programme. Mobilising partners from different EU countries and regional seas (Italy, France, Finland, Malta, Portugal, Romania) and implemented over a two-year period, the project will bring the many facets and faces of people working in science and marine research (a) closer to the mind and thinking of Europeans including (b) within the classrooms. More specifically, the student will contribute to:

- The development of the project’s **visual identity**;
- The design and setting up of its **web/social media**’ content;
- The development of **printed** (posters, brochures...) and **web-based communication material**, using innovative applications and (publicly available) software and building on the content developed by partners of the BlueNights project;
- The production of **podcasts** (including editing, transcripts and promotion);
- The **management of social media**;
- The organization and facilitation of **on-line forums and workshops**;
- Contribute to the development of **BlueNights activities in Strasbourg**, including with schools, local authorities, cultural centers, etc.

In addition to carrying out these tasks/activities, the student will participate and contribute to the regular activities of the ACTeon’s team (team meetings, ACTeon’s own communication, development of project proposals with communication activities, etc.).

REQUIRED QUALIFICATIONS

- **Student** in communication and media - environmental studies with experience in, and appetite for, communication
- Excellent design & **artistic skills**
- **Web.design** skills and experience
- Use of graphics **design software** – (Adobe suite)
- Experiences in **motion design and video development** (including use of relevant software) is seen as an advantage
- Experience or appetite in the management of **on-line communities** and **social media**
- Fluent/professional level in **oral and written communication** in **English** and in **French**

ADMINISTRATIVE & WORKING ARRANGEMENTS

The internship will take place at ACTeon's Colmar office (France – 30 minutes by public transport from Strasbourg or Basel). The intern will receive a regular internship allowance in accordance with French law.

The internship duration is expected to be of a **6-month duration**, with some flexibility in the starting date and in the overall duration of the internship.

HOW TO APPLY?

You can apply **sending your application via email** with (a) a cover letter and (b) a recent CV to:

Pierre Strosser (p.strosser@acteon-environment.eu)