

## **COMMUNICATION SPECIALIST ON ECOLOGICAL AND CLIMATE TRANSITION**

### ■ THE ORGANISATION

ACTeon is a French-based human size (20 staff) research and consultancy company that support climate and ecological transition in Europe. It is specialised in the “soft” components of transition, i.e. social values & perceptions, socio-economic values of ecosystem’s services, incentives (knowledge, processes, economic instruments) steering behaviour change, forward looking studies, policy (ex-ante and ex-post) evaluation and impact assessment, governance, and mediation & communication.

ACTeon is providing support to policy development, implementation and evaluation at different scales (from local to European) in the field of marine resources, water, biodiversity, climate change and adaptation, agriculture and the environment, renewable energy, etc. The geographic focus of activities includes France, Europe (other European countries & EU level initiatives), the Mediterranean Sea and the Caucasus regions.

### ■ THE POSITION

ACTeon is looking for an enthusiast **Communication specialist** committed to the sustainable management of ecosystems and natural resources. She/he will:

- ▶ Develop, implement, steer and/or monitor the implementation of **communication strategies** that support policy initiatives, strategies and/or (consultancy and research) projects;
- ▶ Develop attractive & inspiring structures, content and narratives for communication products aimed at different target groups, including **websites** (of ACTeon, of different projects and initiatives), as well as **print** (e.g. brochures, posters, kakemonos, postcards...) **and digital** (news, articles, podcasts, videos, motion animation...) **products**;
- ▶ Develop and manage (multiple) **Social Media** (SM) accounts, including ACTeon’s own SM account as well as accounts from projects & initiatives to which ACTeon contributes: strategy development, editorial plans, development of followers’ base, contents planning and production, development of creative visuals, regular maintenance (retweets/ share, comments and like to other accounts, identification of accounts to follow, reply to comments, etc.), promotion of activities, events and campaigns, etc.
- ▶ Manage the communication and promotion of **multi-stakeholder events** (conferences, workshops, seminars, trainings ... including online), as well as support their planning and practical organization.

The successful candidate will actively contribute to the development of ACTeon while developing new techniques, activities and products responding to domains of personal interest. Contribution to communication addressing **a diversity of environmental domains** (e.g. climate change, biodiversity, water, marine, etc.) and **target audiences** (e.g. children, the Youth, citizens, private sector representatives, elected people...) is expected.

This position requires an excellent **team & collective spirit**, **social skills**, **autonomy**, **initiative**, intellectual curiosity and the capacity to contribute to **complex projects** in an European context.

## ■ THE QUALIFICATIONS REQUIRED

- ▶ **A degree** (minimum B.Sc. or equivalent) in **communication and media**, or environmental management & policy with a solid communication focus;
- ▶ **Minimum 2 year** experience in the planning and implementation of communication strategies, the (creative) management of SM, and/or the development of print and digital communication products. Experience in communication supporting the implementation of European projects and initiatives addressing ecological and climate transitions is seen as an advantage;
- ▶ Experience in managing **large-scale** (multi-stakeholders, multi-cultural, policy, high-visibility..) events and advocacy campaigns, and interest in supporting their practical organization.;
- ▶ A demonstrated interest in, and commitment to, ecological and climate transitions. A good understanding **of institutions and policies** relevant to the sustainable management of natural resources in Europe is seen as an advantage;
- ▶ Excellent **French & English (written & oral) communication** skills. A third EU language is seen as an advantage.

## ■ ADMINISTRATIVE & WORKING ARRANGEMENTS

The **position** is a Contrat à Durée Indéterminée (CDI) or Contrat à Durée Déterminée (project-based CDD, duration to be agreed) in accordance with the French regulation in terms of social security, holidays, etc. Confirmation of the appointment will take place after a two-month probation period (renewable once). It is a full-time position, which annual salary is based on qualifications and experience of the candidate, as well as on the salary grid of ACTeon.

The position is located in **Colmar** (France – 30 minutes by public transport from Strasbourg or Basel), with (partial) teleworking being part of ACTeon's current working arrangements. The position requires short term travel abroad (mainly in Europe).

Starting date (tentative): **September 2022**

The successful candidate will be a part of an inspiring **team** of 20 professionals working in a wide range of collaborative research and consultancy projects involving (research, consultancy, public bodies, civil society...) partners from different (mainly EU) countries.

## ■ HOW TO APPLY?

You can send **your application via email** with (a) a **cover letter**, (b) a recent **Europass CV** and (c) names and email addresses of **three references**, by **July 18th, 2022** to:

Mr Pierre Strosser: [p.strosser@acteon-environment.eu](mailto:p.strosser@acteon-environment.eu)