

Communication & engagement officer Ecological and climate transition

THE ORGANISATION

ACTeon is a French-based human size (20 staff) research and consultancy company, active in the field of ecological and climate transition in Europe. It is specialised in the “soft” components of environmental management and policy, i.e. social values & perceptions, economics including economic values of ecosystem’s services, incentives (knowledge, processes, economic instruments) to steer change in behaviour, prospective and policy (*ex-ante* and *ex-post*) evaluation, governance & institutions, and mediation & communication. ACTeon is providing support to policy development, implementation and evaluation at different scales (from local to European) in the field of marine resources, water, biodiversity, climate change and adaptation, agriculture and the environment, renewable energy, etc. The geographic focus of its activities includes France, Europe, the Mediterranean Sea and the Caucasus regions. For more information: www.acteon-environment.eu

THE POSITION

ACTeon is looking for an enthusiast **Communication & engagement officer** committed to the sustainable management of ecosystems and natural resources. As part of a small (3 person) communication team, you will:

- Develop, implement, steer and/or monitor the implementation of **communication strategies** that support policy initiatives, strategies and/or (consultancy and research) projects;
- Develop attractive & inspiring **narratives** for **communication products** (both digital and print) targeting different audiences;
- Develop and manage (multiple) **Social Media** (SoMe) accounts (of ACTeon and of initiatives to which ACTeon contributes), including: strategy development, editorial plan, followers’ base, contents planning and production, creative visuals, maintenance, promotion, etc.
- Contribute to the organization and implementation of **advocacy and communication campaigns**;
- Organise and/or support the organization of **multi-stakeholder (high-visibility) events** (including online).

You will actively contribute to the development of ACTeon while developing new techniques, activities and products responding to domains of personal interest. Contribution to communication addressing **a diversity of environmental domains** (e.g. climate change, biodiversity, water, marine, etc.) and **target audiences** (e.g. children, the Youth, citizens, private sector representatives, elected people...) is expected.

This position requires an excellent **team & collective spirit**, **social skills**, **autonomy**, **initiative**, intellectual **curiosity** and the capacity to initiate and contribute to (large scale) **complex projects** in an European context.

THE QUALIFICATIONS REQUIRED

- **A degree** (minimum B.Sc. or equivalent) in **communication and media**;
- **Minimum 2 year** experience in the field of communication. Experience in communication for European projects and/or initiatives addressing ecological and climate transitions is seen as an advantage;
- Experience in the organization of **large-scale** (multi-stakeholders, multi-cultural, policy, high-visibility..) **events and advocacy campaigns**;
- Strong **networking and relationship skills**;
- A demonstrated interest in, and commitment to, ecological and climate transitions. A good understanding **of institutions and policies** relevant to the sustainable management of natural resources in Europe is seen as an advantage;
- Excellent **French & English (written & oral) communication** skills. A third EU language is seen as an advantage.

ADMINISTRATIVE & WORKING ARRANGEMENTS

The **position** is a *Contrat à Durée Indéterminée* (CDI) or *Contrat à Durée Déterminée* (project-based CDD, duration to be agreed) in accordance with the French regulation in terms of social security, holidays, etc. Confirmation of the appointment will take place after a two-month probation period (renewable once). It is a full-time position, which annual salary is based on qualifications and experience of the candidate as well as on the salary grid of ACTeon.

The position is located in **Colmar** (France – 30 minutes by public transport from Strasbourg or Basel) or **Grenoble**, with (partial) teleworking being part of ACTeon's current working arrangements. The position requires short term travel in France and abroad (mainly in Europe).

Starting date (tentative): **at the earliest** 😊

The successful candidate will be a part of an inspiring **team** of 20 professionals working in a wide range of collaborative research and consultancy projects mobilizing (research, consultancy, public bodies, civil society...) partners from different European communities of practice.

HOW TO APPLY?

Please send **your application via email** by **January 10th, 2024** with: (i) a **cover letter**; (ii) a recent **Europass CV**; and (iii) names and email addresses of **three references**, to jobs@acteon-environment.eu

For an informal chat on the position and our working philosophy, please contact **Pierre Strosser** at p.strosser@acteon-environment.eu